



Sign In

Meet-and-Greet

➤ Call to Order

The regular business meeting of the Libertarian Party of Brevard County, Fl. was called to order at approximately 6:32 PM by Chair – Nathan Slusher

➤ Officer Roll Call

Executive Committee: Nathan Slusher –Chair, Mari Peele -Vice-Chair, Greg Peele – Treasurer, Thai Heiler –Secretary

Voting Members: Brian Fleming, Rick Heffelfinger.

Non-Voting Attendees: Josiah Gattle, Steve Edmonds, Jimmee Balough, John Klotch, Ashley Kautz.

3. Determination of Quorum (75% of Executive Committee or 25% of all voting members)

➤ Quorum was met

4. Approval of Agenda

➤ Move to amend agenda by Mari Peele. “Move to add approval of the minutes from the February Special Business Meeting. Mover-M. Peele Second-G. Peele Vote Passed-Unanimous

➤ Move to approve agenda as amended. Mover-M.Peele, Second-B. Fleming Vote Passed-Unanimous

5. Approval of the Minutes

➤ Move to postpone February Regular Business Meeting to April due to a few omissions(Motions text missing). Mover-G.Peele Second-R.Heffelfinger Vote Passed-Unanimous



- Move to approve February 2022 Special Business Meeting Minutes.  
Mover-M.Peele, Second-B.Fleming Vote Passed-Unanimous

#### 6. Guest Speaker- Mr. Steve Edmonds

- ❖ Presentation given discussing , “Hemp4Water: A Better Way to Clean Water” and “How to Get Involved in Growing Hemp”.

#### 7. New Business

- ❖ Motion 2022-07:”Motion to approve expense up to \$325 to purchase a gold sponsorship for the American Legion Golf Tournament April 9, 2022.” Mover-M.Peele, Second-Greg Peele, Vote Passed-Unanimous
- ❖ *Motion 2022-08:”I hereby move that we create an events special committee. The LPBC Chair will have the authority to appoint the committee chair.”* Motion pulled from agenda by Mari Peele
- ❖ *Motion-2202-09:”I hereby move that we create an Outreach Special Committee. The LPBC Chair will have the authority to appoint the Committee Chair.”* Motion pulled from agenda by Mari Peele
- ❖ Motion 2022-10:”I move to authorize expenditure of up to \$150 for purchasing website related services including a domain name, hosting, email addresses, and associated costs.” Mover-Mari Peele,Second-Greg Peele, Vote-4 Ayes, 1 Nay, Vote Passed 4 to 1.
- ❖ Motion 2022-11:”I move to amend previously adopted Motion 2022-03 to strike the line “Authorizes expending up to \$100 to purchase a physical credit card reader compatible with our Paypal or Stripe account;” and replace with “Authorizes expending up to \$200 to purchase and maintain a PNC Merchant Services account.”

#### Discussion Information:



Paypal Zettle refused to approve our request for a card reader due to rejecting our identity documents even though Paypal itself accepted our identity. Investigating other options, we can either open a new account with Square (possibly with similar issues to Paypal) or sign up for a PNC Merchant Services account with our existing bank.

The cost for the PNC Merchant Services account is as follows:

- \$119 one-time cost for initial account setup and acquiring one Clover Go card reader
- \$4.95 / month security fee (for 11 months = \$54.45)
- Transaction fee of 2.60% + \$0.10 per swipe with card present
- Transaction fee of 3.45% + \$0.15 per keyed card entry

Additional card readers can be purchased after-market for \$50 if we need more than one or need to replace it. We can also upgrade in the future to the Clover Flex (small cell phone style receipt printer) or a full Clover Station (full tablet point of sale). The Clover account also enables us to key in transactions via the mobile app without the card reader similar to how we would do it in Paypal. It also supports setting up recurring monthly contributions like Paypal.

In the future, if we decide we like PNC Merchant Services, we can also purchase the website gateway for a one-time cost of \$99 to link our website to our Clover account. According to the representative, this supports all custom donor fields we need so this may remove the need to have a separate form before the actual payment like we do now with Paypal.

Advantages of PNC Merchant Services over Paypal



- Card payments deposit directly into party PNC checking account next day
- Lower per-transaction fees if card is present (2.60% vs 2.89%)
- Lower fixed fees on small transactions (\$0.10 / \$0.15 vs. \$0.49) - major win for < \$60
- Established personal banking relationship at PNC Cocoa Commons SR 524 branch
- Automatically handed over with bank signatory updates
- New / replacement card readers can easily be purchased after-market online

#### Disadvantages

- Monthly \$4.95 fee regardless of whether any transactions are made
- Higher percentage fee if card not present (3.45% vs. 2.89%)

#### Mover-G.Peele, Second-M. Peele, Vote Passed-Unanimous

- ❖ Discussion: Speak Up Titusville Petition Rally-Set up an event to gather petitions. Chair will reach out to schedule a day.
- ❖ Discussion: Taste of Oviedo-Seminole County Libertarian Party looking for volunteers for the event. Set up and represent at the Libertarian table.

#### 8. LPF Report

- Region 9 Rep.- EC Meeting held.
- Hendry County Affiliation via email approved.
- \$2300 raised for the quarter.



- Motion to approve \$500 for repairs and maintenance for Escambia County Libertarians Parade Float passed.
- Two new Region Reps. Region 6 James Daniels and Region 4 Chris Jones.
- New Convention Committee convenes.
- New Fund Raising Committee started.
- Several new additional committees in the works.

## 9. Officer Reports

### ➤ Chair

- Attended Feb 22 attended Brevard County Meeting speaking on financial disclosures motion.
- Attended LPF Convention Friday 25 February. Raised \$631 from table at convention.
- Followed up on Mar 8 meeting concerning Space X permit request to dump wastewater into the Indian River Lagoon (IRL). During Feb 22 presented a letter to county. Letter was to be sent to DEP to request residents be notified of what was to be dumped into the IRL. Vote was unanimous to send letter to DEP. First resolution to county that was accepted from LP Brevard.
- Attended Mar 15 Budget Strategy meeting for upcoming year budget.

### ➤ Vice Chair

- Performed research for web domain and hosting.
- Performed research into paid email outreach services.



- Will have motions prepared for these line items for next meeting.
  - Used mail chimp to send out fundraising emails to capitalize on visibility from recent convention attendance.
  - Updated mail chimp with new subscribers from the website.
  - Updated donation form to allow for comments.
  - Coordinated with Treasurer to research how to streamline online donations with PNC services.
  - Coordinated with Steve Edmunds on tonight's presentations.
  - Delivered new membership forms to Secretary.
  - Worked with LP Duval to assist in overhaul of their website.
  - Held first Gala Committee on March 7. Discussed after action
- Treasurer
- Raised since last meeting \$966.67
  - Expenditures \$787.69
  - Current Bank Balance \$4158.33, plus un-cleared check of \$98.02. Net Asset Total of \$4060.31.
  - Raised a little over \$1400 YTD and spent a little over \$1200.
  - Itemized list of incoming expenses by category available to members upon request.
  - Annual Audit submitted.
  - Re-Affiliation documents submitted to LPF and Brevard SOE.
  - Mentioned our first Rotary Park Cleanup.
  - Treasurer is now LPF Rules Committee Chair as well as run party Twitter account. Just broke 100 followers on Twitter this month.



- Secretary-No report.
- Gala Chair
  - Held first Gala Committee on March 7.
  - Discussed after action from last year's gala.
  - Developed the first draft of planning timelines and deadlines and set tasking.
  - Discussed vendor pricing and sponsorship levels. Decision made. Info sent out to 3 vendors and 1 additional vendor showing interest.
  - Discussed having a Spike Cohen appearance. Key Points;
    - Flying into Melbourne is more cost effective than Orlando.
    - Plane tickets are cheaper flying them in on Monday rather than Tuesday despite extra hotel night.
    - Extra night allows a special fundraising event.
    - Estimate cost for tickets and hotel are approximately \$1400.
    - Looking for ideas to raise funds to offset costs.
    - 8 tickets were purchased during presale.
    - Gala Committee meetings are posted on Discord channel. You can reach out to Facebook page to join the Discord channel.

10. Next Social - TBD

11. Public Comment(2 comments submitted)

- Isabel Azealia is looking to plan 13-14 rallies across the state. Mostly occurring between Tampa and Brevard County. Looking for



Libertarians to support rallies. Wants to crash events of 100 or more people and clearly identify the group as Libertarians during the rallies.

- She is also organizing to create large branded Libertarian protest signs that can be brought to the events. LP Orange has already committed.

12. The next monthly meeting will be:

Monday April 18 at 6:30 pm

Cape Royal Professional Business Center 1980 N Atlantic Ave 2<sup>nd</sup> floor  
Cocoa Beach, Fl 32931

Adjournment

13. Meeting adjourned at 859 PM by Chair – Nathan Slusher

Minutes prepared by: Thai Heiler